



# CAPABILITIES STATEMENT

TRU is a women-owned, Connecticut based Company. We connect people to brands, while creating value in our partnerships. TRU believes in investing in our communities to bring positive, measurable change.

## Services

3-d Rendering  
Commercial Printing  
Corporate Gifting  
Corporate Meetings  
Creative Services  
Customer Meetings  
Destination Management

Digital Displays  
Distraction Vinyl  
Event Management  
Exhibits & Displays  
Graphic Design

Project Management  
Promotional Merchandise  
Signage & Graphics  
Trade Shows

## Company Info

**TRU Events, LLC**

**DUNS #**

193716342 **CAGE**

**Code** 7TTJS

**NAICS Codes:**

541613 Marketing

561920 Convention/Trade Show

542820 Advertising

541430 Graphic Design

711310 Performing Arts

323111 Commercial Printing

541410 Interior Design

541511 Computer Programming/Web

541890 Corporate Gifting / Promotional Merchandise

## Differentiators

- Award-Winning Design Agency
- Affordable, Value-Engineered Solutions
- Full-Service Marketing Agency
- Access to specialized, skilled subcontractors
- National and Global Reach

## Registration & Certification

- WBENC Certified
- State of CT Certified
- SAM Registered/Active
- Certified Woman-Owned Small Business

## Awards



## Contact

PO Box 893, Madison, CT  
06443

Rachael Cash

✉ [Rachael.cash@be-tru.com](mailto:Rachael.cash@be-tru.com)

☎ 203-980-3495

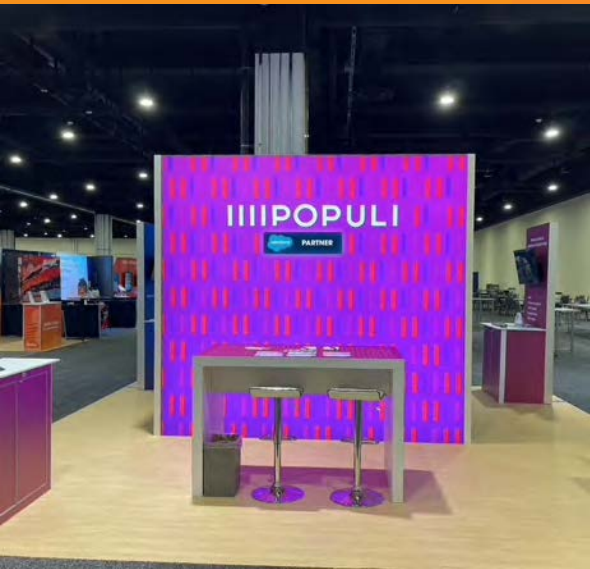
🖱 [www.be-tru.com](http://www.be-tru.com)





# Trade Show and Conference

Design, Production, Management



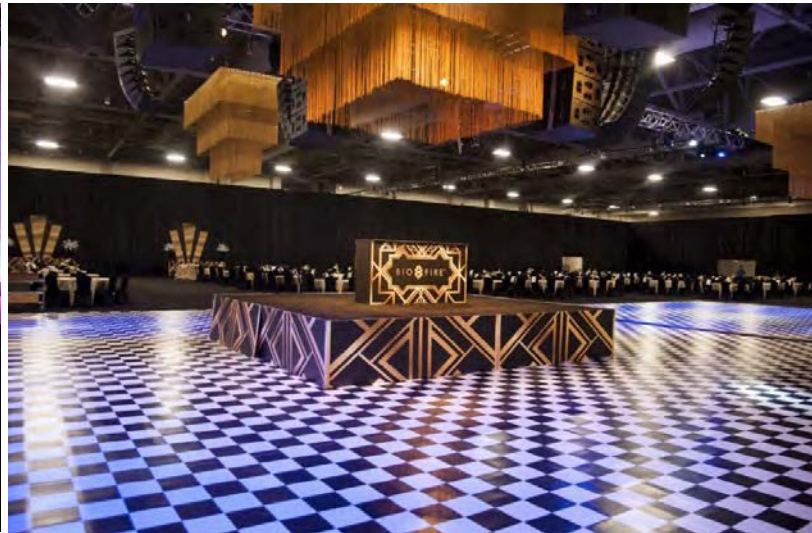
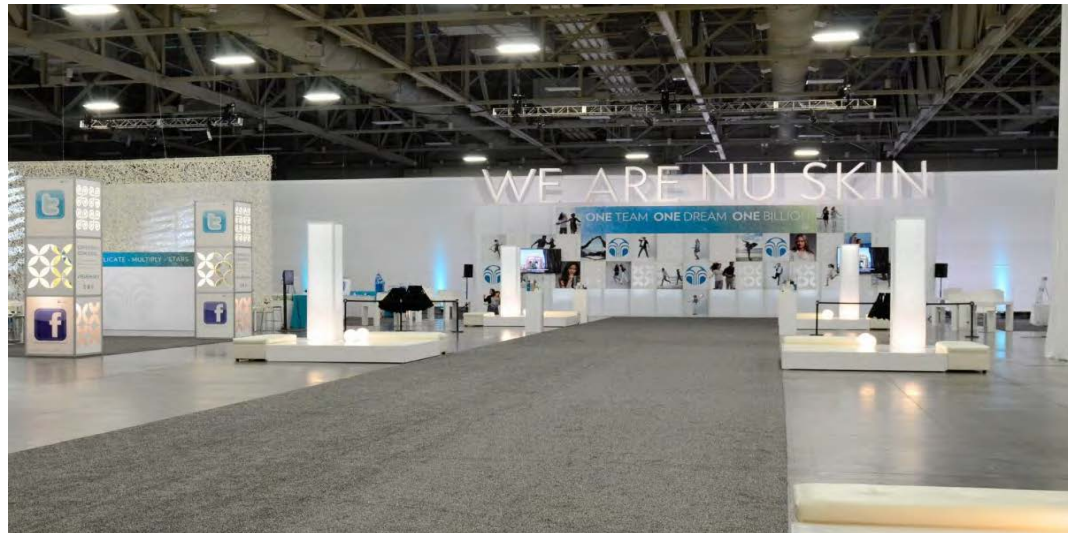
Contact  
Rachael Cash  
POBox 893, Madison, CT 06443  
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# Events and Customer Meetings

Design, Production, Management  
Staffing, Entertainment, Set-Build



**Contact**  
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# Premium Merchandise

Design, Sourcing, Fulfillment

## A FEW OF OUR PREMIUM PARTNER BRANDS

Samples of Some of Our Best Selling Products

**YETI**

**BOSE**

**THULE**  
SWEDEN

**THE NORTH FACE**

**patagonia**



carhartt.



**IGLOO**

**MiiR**

**JBL**



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