



CAPABILITIES STATEMENT

We are a full-service, certified woman-owned marketing agency made up of strategic specialists who activate creative ideas to elevate brand experiences.

Services



Digital

- Web Design
- App & Game Design
- Technology



Brand

- Identity
- Promotion
- Package design
- Merchandising



Event

- Trade Shows
- Meetings
- Mobile Tours
- Grassroots Marketing



Social

- Posting
- Campaigns
- Gaming
- Outreach



Retail

- Creative Development
- Visual Merchandising
- Production

Company Info

TRU Events, LLC

DUNS # 193716342

CAGE Code 7TTJS

EIN 061-59-2659

NAICS Codes:

541613 Marketing

561920 Convention/Trade Show

542820 Advertising

541430 Graphic Design

711310 Performing Arts Promotion

323111 Commercial Printing

541410 Interior Design Services

541511 Computer Programming/ Web

541519 Other Computer Services

493110 Warehousing

541890 Promotional Merchandise

Differentiators

- Award-Winning Design Agency
- Affordable, Value-Engineered Solutions
- Full-Service Marketing Agency
- Access to specialized, skilled subcontractors
- Credit Cards Accepted
- National and Global Reach
- Climate-Controlled Warehousing Available

Registration & Certification

- WBENC Certified
- State of CT Certified
- SAM Registered/Active
- Woman-Owned Small Business

Awards



Contact

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🌐 www.be-tru.com



we create



experiences

some clients we're proud of:



DIAGEO



brand



event



meetings



social



digital



tradeshow

interested? let's talk!

✉ info@be-tru.com

☎ 800.363.8122

