

**Capability Statement**

**Company History**

**Core Competencies**

The Bolder Company is a women-owned learning & development organization, originally formed as ConnectAnd Improv LLC in 2014 and rebranded as Bolder Company Inc in 2018.

The Bolder Company offers outcomes-based individual and team development programs that focus on strengthening communication, leadership, and effective management behaviors in diverse organizations. The company offers also executive leadership training and coaching.

The Bolder Company offers custom-designed learning programs to help organizations and entrepreneurs strengthen their core essential skills. Their proven, results-oriented strategies cause behavioral shifts in skills around listening & communication, presentations, and emotional intelligence; pathways to develop business, increase retention, build inclusive teams, strengthen innovation, and improve engagement.

All Bolder Company sessions are fully experiential, high-energy, and grounded in outcomes-focused content. The combination of challenge, fun, and bridge-building to current challenges causes lasting behavioral change. Programs support individual performance to:

* Deliver a more clear and compelling vision
* Motivate others to action with influential communication
* Foster a culture of connection, courage, and inclusion
* Cultivate trusting, deeper and more authentic relationships
* Expand self-awareness and emotional intelligence

**Company Data**

**Differentiators**

**EIN 82-4274440**

**NAICS Codes:**

**611430 – Professional & Management Development**

**SAM Registration**:

**Accepting Credit Cards**: Yes

**Business Size**: Small Business

**Certifications**

State of CT, SBE and WBE

**Contact Person**

Ellen Feldman-Ornato

The Bolder Company Inc

(p): 860.899.1772  
(c): 860.966.3940

E-mail: [hello@theboldercompany.com](mailto:bsmith@theabccompany.com)

**Website**

[www.theboldercompany.com](https://www.theboldercompany.com/)

* All programs include a blend of approaches that are uniquely selected to deliver maximum results, with a focus on intentionally pushing participants past self-imposed boundaries and increasing confidence and ease.
* 30 plus combined years of facilitation and training experience, including government, non-profit, and corporate organizations
* Expertise in unconscious bias, emotional intelligence, conflict management, medical improv, public speaking & presentation skills, personality type (MBTI & DISC), and executive coaching

**Sample of Client Contracts**

* **AARP –** Under contract to deliver four separate programs that build skills around focused listening, connection, storytelling, and presence.
* **Electric Wholesalers –** Comprehensive “From Transactions to Relationships” program for inside/outside sales teams and retail store managers.
* **Middlesex Hospital** – “The Engaged Practitioner” focuses on building resilience and engagement among valued leadership level hospitalists and specialists.
* **Town of Windsor, CT –** “The Inclusive Team” & “The Inclusive Leader” focus on unconscious bias, respectful communication, and dealing with conflict for town employees, managers, & senior leadership.

**Read more about The Bolder Company in the** [***Hartford Business Journal***](https://nebusinessmedia.uberflip.com/i/986453-may-28-2018/7?) **– 5.28.18**